



Digitized by the Internet Archive
in 2016

https://archive.org/details/lehighburr19241935unse_4





What a whale of a difference
just a few cents make

“Returning from Palm Beach Tuesday. Meet me at Train,” SHE WIRED.

He did—in his Rolls-Royce Roadster and his New Double-breasted Blue Cheviot Perry Suit whose different and improved lines told Her that she had not “come North” ahead of the New Spring Styles.

Other Notable Arrivals in the World of Society for Spring 1925 are: *Blues! Blues! Blues!* Not the kind you syncopate to but the kind you scintillate in. Not just blue, but blues. The Advance Spring Blue Cheviots in plain, diamond, diagonal and herringbone weaves. More Blues than in the combined repertoires of Paul Whiteman and Cliff Edwards.

This Spring—Double in a Double-breasted. You have a separate and distinct Personality in a 1925 Perry Double-breasted Suit—so different is their styling. If she prefers Variety in Fellows, you can give it to her in a Double-breasted Suit and yet keep all the fun to yourself.

Characteristics of the New Spring Double-breasted Suits—Broad Shoulders with Snug Hips. The Peaked Lapels are wide and Impressive. The Vests are somewhat pointed instead of Straight across and are being worn with the last button undone. Trousers of Correct Width and Straight.

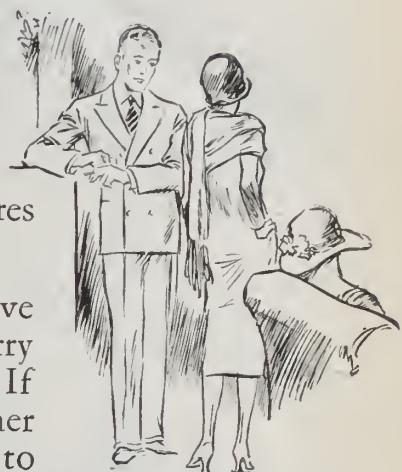
Spring, 1925, Improvements in Single-breasted Suits. We think there have never been Suits that fitted so well as these New Spring Models. The Shoulders are Broad and set perfectly. The Coat hangs straight all the way down and across the seat. Snug at the hips. Trousers fairly wide but not too wide. Straight-hanging as a Plumb-bob.

*Extremely Important! First Show-
ing of Flannels. Every Indication is
that Flannels will reach amazing
heights of Popularity this Spring
among University Men—the leading
Fabric when it comes to Style. Every*

*shade of gray with every variety of
Stripe. What handsome, advanced
Suits they are! Perry's—always fore-
most in Style now foremost in Flannels.*

New Spring Topcoats. Unique Imported Patterns. Unusual effects gathered from every part of the Weaving World to secure the Characteristic Styling necessary in our University Men's Department.

*University Men don't need to
Major in mathematics to realize
that our Super-Value Prices are
as Lenient as Spring Air
is Balmy.*



PERRY'S
*16th and Chestnut
Philadelphia*

*University Men's
Department*

3 BIG THINGS to remember when Medicines are needed

DRUG QUALITY

The quality determines the value of any drug. We know this as well as your doctor. He knows what quality you require. We know what quality he must have, so we exert our greatest power in selecting drugs of the very highest quality.

ACCURACY OF COMPOUNDING

Knowledge and experience and care all go into the compounding of your prescriptions. Double checking methods are employed to guarantee the accuracy. No drug store in existence can will or does exert a greater influence to give you accurately compounded prescriptions.



SAFETY OF MEDICINES

Our label on any prescription package absolutely guarantees the contents to be exactly as the doctor ordered, without imitation, substitution or duplication, and without any fear of misinterpretation or disregard for your safety. It is always safer to bring your prescription to us.

YOUNG'S DRUG STORE

BROADWAY AND FOURTH STREET, BETHLEHEM, PA.

PLAZA-2725-2726

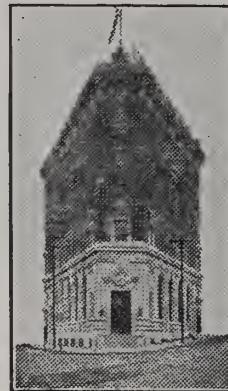
ALPHA
PHOTO
ENGRAVING
, Co.

N-E-COR-HOWARD-&FAYETTE-ST.
BALTIMORE-MD.

E. P. WILBUR TRUST CO.

Fourth Street and Broadway

Bethlehem, Pa.



Warren A. Wilbur, Chairman of Board.

Frederick A. Heim, President.

Eldredge P. Wilbur, Vice-Pres. and Trust Officer.

Dudley C. Ryman, Secretary and Treasurer.

Chas. A. Bramwell, Asst. Sec. and Treas.

H. J. Hartzog, Title Officer and Counsel.

Open Saturday Evenings, 6:30 to 8:30

Prof. (lecturing). "What have you done
When the clock struck twelve the other
night, father came to the head of the stair-
way and in a rather loud voice asked:
"Young man, is your self-starter out of order?"

"It doesn't matter," retorted the young
man, "as long as there's a crank in the
house."

GO WHERE YOU WILL

Where *Lehigh Men* gather you will find *Hager Clothing* and *Haberdashery* preferred!

Bill Hager '23 will be around shortly with the
new Spring Styles

C. ELWOOD HAGER
Clothing Men's Wear

621 HAMILTON STREET

ALLENTOWN



The apple that rocked the earth

"I wonder why?"

In Isaac Newton's mind that question clamored for an answer. Many men had seen apples fall, but this man with the question mark mind found out why they fall—and his answer has helped us to understand the workings of a universe.

Would that we all could get a bite of that apple if it would inspire us too with the "I wonder why" attitude!

Intellectual curiosity is a great and moving force. It mobilizes reluctant facts. It is the stern drill-master which whips into shape that most invincible of armies—sure knowledge.

Curiosity, with the will to sweat out the answer, is the greatest asset you can acquire in your college course. This attribute is needed by industry today more than ever before.

Published in
the interest of Elec-
trical Development by
an Institution that will
be helped by what-
ever helps the
Industry.

Western Electric Company

Since 1869 makers and distributors of electrical equipment



*The Pullman
Philosopher*

"HAIR is the meanest substance in the world," said the Pullman Philosopher. "Here on my bald spot where I want it, I can't raise it. Whereas on my face I have no use for it, but it grows there like weeds. I haven't shaved today because pity for my suffering face stays my razor hand."

"In the words of Munyon," said I, "there is hope!" And I made a dive for my sample case.

In two minutes I had him standing in front of a wash-bowl—coat and collar off and sleeves rolled up.

"It's no use," he groaned, "the water's cold and this razor is dull." "Forget it," was my brutal comeback. "Work that half-inch of Mennen Shaving Cream into lather. Use plenty of Mr. Pullman's arctic aqua. Don't bother with towels or finger rubbing.

"Now it's all over but the shaving," I explained. "That slather of lather has changed your bristling whiskers into soft pinfeathers. Scientists call this Mennen action 'dermutation.' You'll call it a miracle."

After a few easy razor strokes his face was as smooth as a girl's. The Philosopher wrung my hand in gratitude.

"Just rub a little of this Mennen Skin Balm into your hide," I directed. "It disappears right away—no grease, a pleasant odor, and it makes your face feel great."

"Don't thank me," I interrupted his hymn of praise, "thank the Mennen chemists who have created a Shaving Cream that makes whiskers surrender and a Skin Balm that makes faces smile."

Your druggist has 50c tubes of Mennen Shaving Cream—and tubes of Mennen Skin Balm at the same price. A word to the wise—

Jim Henry
(Mennen Salesman)

MENNEN
SHAVING CREAM

"WHERE YOU GOT YOUR FRESHMAN CAP"

Siluerberg & Goldberg

TAILORS and HABERDASHERS

Berg Hats — Merton Caps — Arrow Shirts
The Newest Shades and Designs in Spring Suitings
are Now in Stock and Await Your Inspection.

POPULAR PRICES PREVAIL

Bell Phone 1638-R 212 West Fourth Street
BETHLEHEM, PA.

Hotel Traylor

ALLENTEWON, PA.

Dancing Every Saturday Evening

Catering to Banquets

LEHIGH UNIVERSITY

Courses in Arts and Science, Business Administration, Civil Engineering, Mechanical Engineering, Metallurgy, Mining Engineering, Electrical Engineering, Chemistry, Chemical Engineering, Ship Construction, and Marine Engineering.

For information, address—

C. M. McCONN, Dean
LEHIGH UNIVERSITY, BETHLEHEM, PA.

THE FIRST NATIONAL BANK

Bethlehem, Pennsylvania

Capital \$300,000.00

Surplus 500,000.00

R. S. TAYLOR, Pres. R. P. HUTCHINSON, Vice-Pres.

THOS. F. KEIM, Cashier

F. I. KLINGER, JESSE M. BODDER, Asst. Cashiers

M. EDW. FULMER, Trust Officer

ESTABLISHED 1818

Brooks Brothers,
CLOTHING,
 Gentlemen's Furnishing Goods,

MADISON AVENUE COR. FORTY-FOURTH STREET
 NEW YORK

Clothes and Accessories
 for Spring

BOSTON PALM BEACH NEWPORT
 LITTLE BUILDING PLAZA BUILDING AUDRAIN BUILDING
 TREMONT COR. BOYLSTON COUNTY ROAD 220 BELLEVUE AVENUE



BROOKS BROTHERS'

Building, convenient
 to Grand Central, Subway and
 to many of the leading
 Hotels and Clubs

Have you a Kaywoodie in your pipe collection?...The Kaywoodie pipe has that grace and distinctive appearance only produced by perfect workmanship. It is made of the finest Bruyere root obtainable. It is the perfect product of the oldest pipe house in America. And there is no import duty included in its price.

Unconditionally Guaranteed

KAUFMANN BROS. & BONDY
 The Oldest Pipe House in America
 33 East 17th Street, New York City
 Established 1851

WE SELL AND INSTALL

STEAM TURBINES
 CENTRIFUGAL PUMPS
 FEED WATER HEATERS
 WATER PURIFYING SYSTEMS
 BOILERS
 MINE HOISTS
 UNIFLOW ENGINES
 DIRECT ACTING PUMPS
 HOISTING ENGINES
 COMPLETE WATER WORKS
 AND POWER PLANTS

DRAVO - DOYLE COMPANY

PITTSBURGH, PENNA.

Philadelphia

Indianapolis

Cleveland

Take A Weekly Trip Home . . . Over The Telephone



*"Pleasure that comes
unlooked for is thrice
welcome."*

... ROGERS

"It's Jim . . . Telephoning from College!"



This little folder has been distributed on the campus. It tells you how low the rates really are.

If your home town is not included in the list, see the front pages of the telephone directory.

The Long Distance Operator will give you rates not shown there.



Jim hasn't a motor-car. Jim hasn't a Phi Beta Kappa key. He isn't what you would call a Social Lion. Neither is he a star athlete.

Yet, if you were to ask the first man you met on the Campus . . . who is the best-liked man at college . . . he would, in all probability, mention Jim's name!

Because Jim has a reputation for being a good-fellow . . . one of those jolly, hearty, kind-hearted chaps who figure that the other fellow's feelings come first.

That this reputation is well founded, is proved by the fact that every week of his College Life (and he is a Senior now) he telephoned his Mother and his Dad. A worthy habit . . . a mighty worthy habit.

If you only knew how much *your* Mother and Dad would enjoy a weekly telephone chat with you, if you only knew how much you would enjoy these little chats yourself . . . you would certainly emulate the example of the well-liked Jim!

THE BELL TELEPHONE COMPANY OF PENNSYLVANIA

COLONIAL

BETHLEHEM, PA:

PRESENTING

Selected Keith

VAUDEVILLE

Our sole object is to lift from the spectator the cares and worries of the day and to fill his or her mind with pleasant thoughts to carry back with them into the battle of life.

We have no message to spread other than of good cheer, no mission to perform except to entertain.

LET YOUR LEISURE HOURS BE PLEASURE HOURS



Conservative
Clothes
for
College
Men

\$25 to \$55

Zimmerman
MY CLOTHIER

564 MAIN STREET

SUN INN BUILDING



Memories that will last for years

Did you spend six dollars a day on your holiday last year? Probably that and a great deal more. And what did you do that was unique or thrilling? What did you find to carry away? . . . Sunburn.

Why not go to France this year and have an entire change, a mental stimulus, a new outlook, and memories forever?

You can book passage for one hundred and forty dollars on the big, one-cabin liners. French as France itself. You can even make a round trip for one hundred and sixty-two dollars, tourist class, with individual cabins, as is done by the college boys and girls.

When you get there—Paris, the capital of the world's gayety, the races, the new modes, the shops aglitter, the restaurants, where you dine in a marvelous way. The French Alps, the Pyrenees, are like nothing you've ever seen . . . villages perched on the eaves of the world, and wild and gorgeous mountain passes. There is a lifetime of education for every member of the family in a few weeks' trip.

You can tour and live well on six dollars a day—bring your own car, uncrated, or rent one reasonably . . . Walk into France at the French Line gangplank in New York . . . at Havre, the port of Paris, just another gangplank . . . then the boat-train—and in three hours you are in Paris.—Write for booklet on France.

French Line

Compagnie Générale Transatlantique

19 State Street, New York

Agencies in Principal Cities of Europe and the United States

17 Black Degrees
3 Copying

The
largest
selling
Quality
pencil
in the
world ~

VENUS PENCILS

YOU cannot possibly realize how rapid and frictionless a pencil can glide over paper until you have used a VENUS.

There is also real efficiency and economy in using this Peer of Pencils—and there is a Venus of just the right degree for every type of your work.

Venus Pencils are the World's accepted standard of quality, uniformly satisfying wherever and whenever purchased.

17 black degrees, 3 copying

For bold, heavy lines	:	6B-5B-4B-3B
For writing, sketching	:	2B-B-3H-F-H
For clean, fine lines	:	2H-3H-4H-5H-6H
For delicate, thin lines	:	7H-8H-9H
Plain Ends, per doz.	:	\$1.00
Rubber Ends, per doz.	:	.120

American Lead Pencil Co.

217 Fifth Avenue, New York

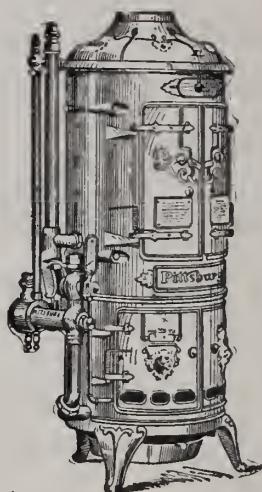
Department M-34

Venus Eraser—same high quality
as Venus Pencil
Write for Free Sample

VENUS
AMERICAN PENCIL CO.
NEW YORK
No. 12

Pittsburg

Automatic Gas Water Heaters



Prompt Service Hot Water for the home or industrial institution instantly at the turn of the faucet. That's the story of the Pittsburg.

Easily installed. No change in present plumbing necessary. The amount of gas used is measured by the quantity of water drawn in a ratio of about one foot of gas to a gallon of water.

Pittsburg

Water Heater

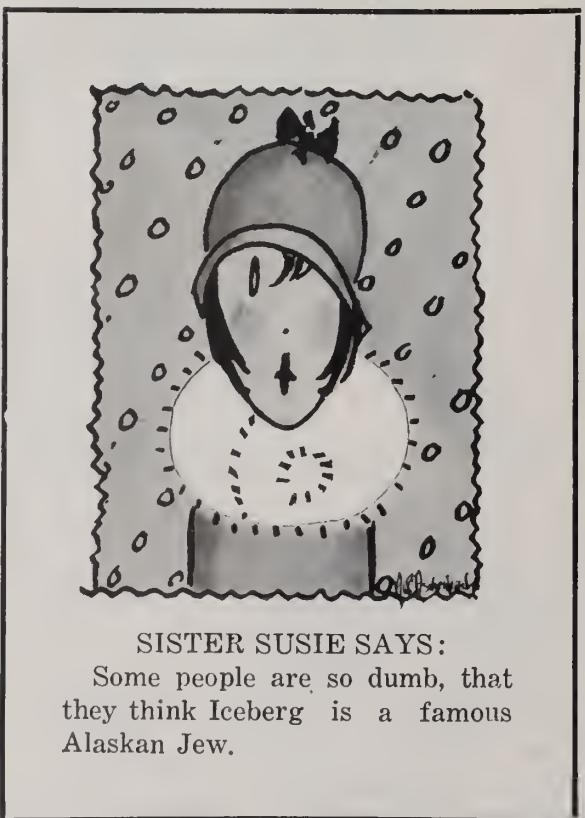
Company

Send for Catalogue—Prompt Service Hot Water

PITTSBURGH, PA.

Sales Offices in all Principal Cities





—BURR—

Sweet Mamma: Why don't you have any hair on your head?

Ditto Daddy: Same reason that grass don't grow on busy streets.

Same Mamma: That's because it can't get thru the cement, isn't it dear?

"THE VITAL MESSAGE"

(BURRO'S SHORT STORY)

Just think of it Horace dear; Popularity in eight and one quarter minutes! That was my success and it can be yours too if you are foolish enuf to fall for this dope.

When I came to college seven years ago, I was the dumbest Frosh on the campus. I have continued in that state thruout my long sojourn here. I never went out (this may be taken at its face value, not my face) and disliked dancing. But on the thirty-third day of March in my third year here I met HER.

How my heart jumped for joy. I had always wanted someone. And here she was, perfect in every detail.

My success can be credited only to the Burr. I had read the month before their great article on "The Treatment They Should Receive." In this I read many new and startling facts. "Let her sleep at the foot of your bed." This was a new one on me and it took some persuasion to keep her there. "Wash her personally at least once a week." She objects to this. Other facts I did

(Continued on Page 19)

—BURR—

Mrs. Lamb after marrying the second time, inscribed this on her first husband's tombstone. "The light of my life has gone out but I have struck another match."



What do you think of that fellow?
He's so wet that when he stands on the campus
the worms all come to the top of the ground.

—BURR—

*'Twas said he died in great disgrace
Though no one knew what for
I alone that secret know,
His only pants was tore.*

—BURR—

THE GO-GETTER

"Ruth," called her mother's irate voice from the top of the stairs, "hasn't that young man gone yet?"
"No, mother, he doesn't seem to want to."
"And does he always get what he wants?" sarcastically retorted the voice.
"He-he seems to, mother."

—BURR—

"One man, whose mere touch makes a woman tingle in every nerve, is a dentist."

—BURR—

"You have changed," said she, as he paid his usual evening call.
"Yes," he replied, "My darn laundry came at last."



Jack—So sorry that I couldn't have a date with you last week.

Jill—Well, you see, I was filled up every day.

Jack—Lucky girl, where'd you get it?

—BURR—

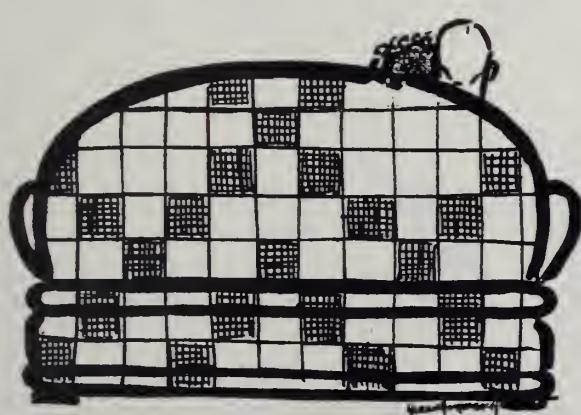
TO THE YOUNG LADY APPROACHING ON THE AVENUE

*Ankles like a slender reed.
Tiny feet that trip so lightly
Very lovely form indeed*

Slightly.

*Motions like a bird in grace.
Plumage like a pretty polly
But, when I observe your face,*

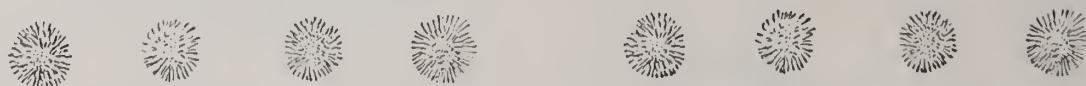
Golly.



NOT A CROSS-WORD!



WHAT KNOTS
"YE ORIGINAL GLASS-BLOWERS"



OSCULATORY TACTICS

(Sargent Lavin's Version.) Kiss in three counts;

Recruit takes place in front of piece:

1st Count: Bend the right knee, straighten the left, bring the head on line with the face of the piece; at the same time extend the arms and clasp the piece gently but firmly at the balance, making ready for action on the second count.

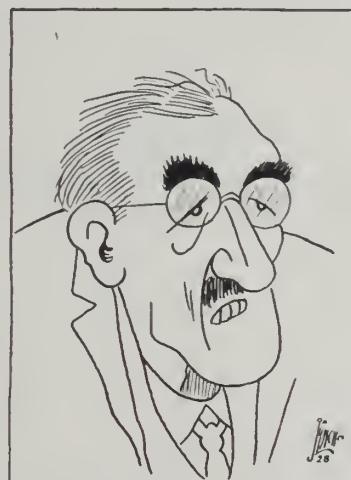
2nd Count: Bend the body slightly forward, pucker the mouth somewhat, and then apply the lips smartly to the muzzle mouldings.

3rd Count: Break off promptly in both legs to escape jarring or injury should the piece recoil.

—BURR—

How do you like Pittsburg?
Oh, it soots me.

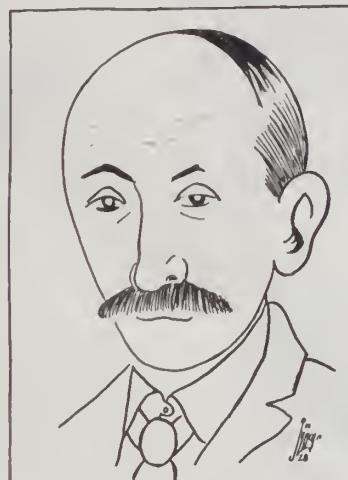
BURRO'S RADICULOUS VALENTINES



“TO PETE”

You're a beauty, no doubt,
With your porcupine snout
And your chin that is all out of whack:
By the look on your “phiz”
You make it your “biz”
To continually sit on a tack.

BURRO'S RADICULOUS VALENTINES



“TO WILLIE”

O, Willie you're weary
& sloe eyed, & dreary
To you it's an effort to think:
Your lips need a cutting,
You're O K—for nutting,
Your head is a fly's skating rink.

What caused their divorce?

He left word for the telephone operator to wake him in the morning and his wife misunderstood.

—BURR—

“I shouldn't have eaten that mission steak,”
Said the cannibal king with a frown.
“For oft have I heard of the old proverb—
‘You can't keep a good man down.’”

—BURR—

Business Man—Can you give us a new slogan for our Hosiery factory?

Adv. Man—Sure. “Our stocking Covers a Multitude of Shins.”

—BURR—

“I'm on my last stretch,” said the garter as it fell to the floor with the hose.



THE LEHIGH BURN



BOARD OF EDITORS

LLEWELLYN P. COTTMAN, '25, Editor-in-Chief
H. V. du P. DYKES, '25
Art Editor
RUSSEL W. LEE, '25
Managing Editor
H. W. RICH, '26
Secretary

A. G. BLAKE, '25
Business Manager
LAURENS A. P. WILLIAMS '25
Advertising Manager
JOHN J. UNKLES '25
Circulation Manager

JOHN M. TOOHEY '10
Faculty Adviser

EDITORIAL STAFF

W. B. LEAVENS, '25
R. P. MacFATE, '25
D. S. MacFADDEN '27

R. W. ROSS, '25
J. A. MYERS, '25

S. C. KITTENGER, '25
J. A. COVERT, '27
T. E. ROBINSON '26

ART STAFF

A. G. STOTT, '25
J. M. LYNCH, '27

W. F. WILMURT, '27
D. SMITH '26

B. W. POOR, '26
F. R. KEIM, '25
J. DENISE '28

BUSINESS STAFF

W. R. SMITH, '25
C. W. NICOLAS, '26
AMES '27

SAM P. SENIOR, Jr. '25
C. K. ZUG, '26
R. L. TRAINER, '26

J. W. MAXWELL, '26
O. M. CORSON, '26
BROOKS '27

MILES '27

McCORD '27

VOL. XXXV.

COPYRIGHT, MARCH 1925

NUMBER SIX

Published monthly by the students of Lehigh University. Subscription, two dollars and a half. Address all communications to the Editor, Bethlehem, Pa. All business communications to A. G. Blake, Chi Psi House, University Campus. All circulation communications, especially changes of address, to J. J. Unkles, Phi Delta Theta House, University Campus. Entered at the Bethlehem, Pa., Post Office as second-class matter.

ORDNARILY BURRO holds very conservative ideas, but, to be in keeping with the general trend of the issue the old jack-ass, must needs let his hair grow, and with dirty collar and black fringed finger nails, mount his soap box, and shout on high:—

"Let all buildings and superstructures over four feet in height be demolished; then the students, selecting all particles of the debris larger than six cubic feet, should, chortling with glee, heave them as hard as possible at the instructors, assistant professors, and professors proper. (The only exception to this plan is in the case of the Physics Department. In this instance the offenders should be lined against a wall; the larger rocks should then be stuffed into the mouth of cannons, and fired at them with the velocity $V^2=2gh$, where V is the final velocity, h is the height of a building off of which you would like to throw the professor, if you had not destroyed the buildings, and the 2 is put in because they are physics profs. and you want to be sure to exterminate them.)

Using nice discrimination in selection, the students should then choose all faculty members of disciplinary committees, and string them to the tallest campus trees by their large toes. For those who have no big toes, other large parts of the anatomy such as the ears might be used.

The supreme retaliation is reserved for all bald headed members of the faculty and governing body of the university. The barren and arid portions of these gentlemen's heads should be heavily smeared with some of the Supply Bureau's detestable soft candy, and they should be placed in cages with swarms of green flies, that have been previously starved, and thoroughly angered by a nice long chapel talk, or something of the sort.

Having carried out this plan, every detriment to the assimilation of the true college spirit would be removed, and we would have an institution left which would much more resemble the eutopia of a college proper than does the present system."



IN passing, BURRO wishes to state that any article or drawing in this issue, which may have a personal meaning, is printed in the spirit of fun, and he only hopes that those who find themselves breaking forth in print or caricature, will have as hearty a laugh in perusing, as we have had in editing.

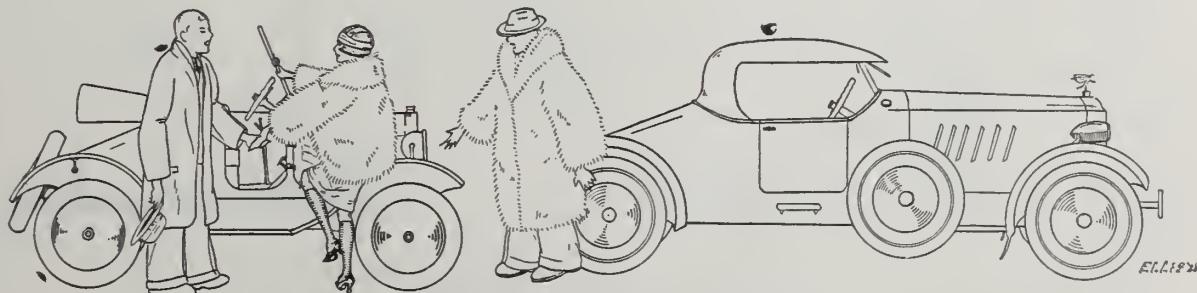
THE FOLLOWING ARE THE CONTRIBUTORS WHOSE WORK APPEARS IN THIS ISSUE

EDITORIAL

T. E. Robinson, R. A. Harrier,
M. J. Rice, D. B. Straub,
Timmons, D. Manuel,
J. Shurtleff.

A R T

A. Aschenbach, R. Ellis,
D. Smith, J. Denise,
Arline, C. Erelman.



BUG-HOUSE PHABLES



"I'm sorry I can't come to your party, "I would break my other engagement if I could, but I have burnt my bridges behind me."

"Come anyway," (blushing furiously), "I - I'll lend you a pair of my brother's."

—BURR—

TO RUTH

Heartless maid, in bygone days,
...I idolized your graceful lines.
But now I clearly see,
With all your line you did not doubt
That you could get along without
The one you handed me.

—BURR—

Prof.—"These Bacteria are largely very small, but a small number of them grow to be very large."

—BURR—

WHEN IN ROME....

Bud: "Say, Pete, have you seen Frances?"
Pete: "Yes."
"Where can I get hold of her?"
"Oh anywhere; but it is customary to begin at the waist."

You wonder of wonders,
You girl of my dreams,
With your eyes that sparkle with fires,
Your lips are inviting,
So temptingly moulded,
You excite in me wildest desires.

Your limbs are most shapely,
You silken clad beauty,
My kingdom for one of your kind.
You've thrilled me you've filled me
With a love that will kill me,
You've ruined the state of my mind.

You bewitching of creatures, you
Charming enchantress,
Help me live the dreams that I've had ,
Won't you step from those pages,
And live thru the ages,
You Coles Phillips Hosiery ad.



Ivanich: Let's get the editor to have a "Nourmi Number" of the BURR.

Katrinkabit: Yes, that ought to be a fast one!



He:

"What is that charming thing he is playing?"

She:

"A piano."



*The boy sat on the burning sand
Midst feministic riches.*

*His pants were tight, he heard a rip—
"Embarrassment of Britches."*



FATHER'S LETTER TO HIS SON

Dere Henerey,

sum of the stuff yutol mee, dosn't pleas me, an if it keeps on i will have to make yu come home. i referr to Annie Mack. yu say yu didnt make out so well an will hav to take her another year. im surprized cause i didnt think they alloud trile marrages in this cuntry. o corse, bein the trusty of the bigest an only church in toun, i cant permit it. so yul hav to drop or marry her. Yur ma dont like the irash but will receive her as yur wife.

always leed a gud regret it. i never yer shudnt, fergit man. she is waintin urn. ther is quite a er her now. the arc lite installed in wher yu an her us- is very angry and shun sined by 150 moved as a public

im afeerd yur ther at cooledge. in are restin up, an gettin up with the yer mother but yu erey. i wuznt born ber yur religion, send yu to Leehi to Annie Mack an the

but to study yur books. i am sendin yu yur Bible in the laundry. si holcombe panted the rufe of his house yestiday an jus as he wuz finishin he slipped on a chaw of terbaccu an fell all the way to the ground. he wuznt injrd tho, he wuz killed. he wuznt much of a frend of me but i think ill go to the funeral. i dont get a chant to go automobeelin very often.



"Do You have to dress much here?"

"O yes, off and on!"

life, sun, yu wont did, much. beside yur gal Ruth Car- loyalty fer yu to ret- rumpus in toun ov- squire had a big front of her porch ed to sit. the boys have got up a petit- of em to hav it re- nuosance.

leedin a wild life up yur letter yu say yu am goin to bed an chickens. yu foold cant fool me hen- yestiday. Remem- henerey. i didnt get acuainted with others yu menshun,

Yur affetshunate father,
BORDEN ROOM.



BURRO'S SHORT STORY

(Continued from Page Ten)

think irrevelant. (That's a good word.) Don't let the neighbors borrow her." Who would?

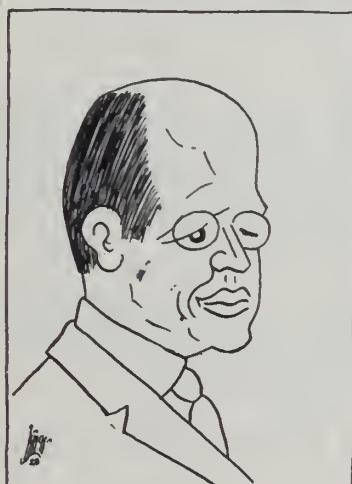
But perhaps you are wearying of my dissertation. However, it is best to read for yourself. Write to the Burr if you would have my success with dogs.

—BURR—

"Your son is quite a speaker, Mr. Brown. what is he going to do?"

"I'm trying to persuade him to take a course in electrocution, just to sort of finish him off."

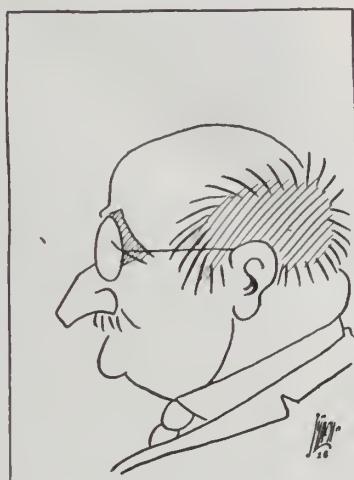
BURRO'S RADICUL- OUS VALENTINES



"TO GRANNY"

*O, Granny, we love you
By heavens above you,
We love every bone in your head;
Our sins are enormous
Good gracious! Reform us,
Or give us petitions instead.*

BURRO'S RADICUL- OUS VALENTINES



"TO NOODLES"

*Ach! Noodles, du bist
Ein Dummer, gewiss—
Im Kopf ist es "Nieman zu Haus:"—
Verdienst du ein' Kranz?
Du Kalkulus Ganz?
Man lernt von ein' Buch mehr aus!
(Aaachhhhh)*

NO FARE

The sweet young thing had just made a toll call in the public booth. Tearfully she rang up Central.

"Hello," came back the clear voice of the operator. "I w-want my mon-money back," she sobbed, "Horace refused to sp-talk to me."

—BURR—

OLD LADY (to little boy) : Yes, my dear, I am your grandmother on your father's side.

L. BOY (to old lady) : "You'll change after you've been here a while."

—BURR—

The girl who wants a run for her money gets cheap hosiery.



"Why is a man at the burlesque like a fly on fly paper?"

"They always get caught by the legs."



"Let me go. Please, let me go."

"Why do you say that?"

"I'm a Film and I want to be released."

—BURR—

"Why doesn't Bill have to train?"

"He gets his condition from the faculty."

—BURR—

JOE MOPE SAYS:

According to the latest book of etiquette Mah Jongg does not necessarily have to be eaten with chop sticks.

"You say the girls' dormitory burned down?"

"Yes. One of the girls got a love letter with some hot stuff in it."

—BURR—

The fair one—"I love to wear lots of clothes."

He—"Yes, a lot of girls get them that way."

—BURR—

IRMA: "I don't see why you don't like Fred. I think he is a man of the first water."

FRANCES: "Yes, there is still some of it behind his ears."

—BURR—

"Why the heavy limp?"

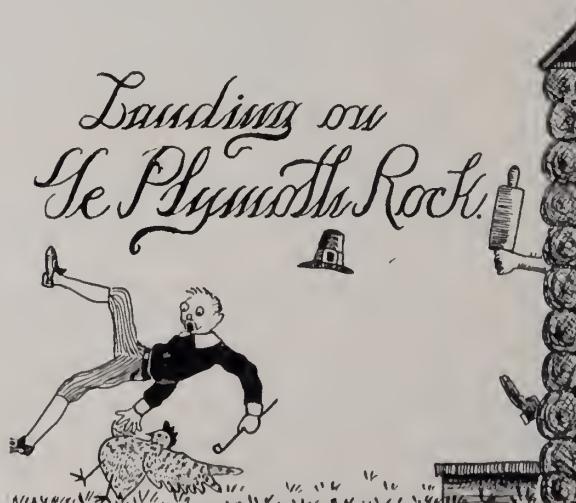
"I just threw my leg out of joint."

"That's nothing; your whole body's been thrown out of a great many joints."

—BURR—

Guysbert. Did you ask her father for her hand yet?

Peter: Yah, und he still offered me his own mit.



WHAT KNOTS

AMERICA'S MOST FAMOUS BOX OF CANDY!



"On Choosing Chocolates"
"Samplers Old and New"

Two illustrated booklets,
either, or both, of which
will be sent on request.

STEPHEN F. WHITMAN & SON, Inc., Philadelphia, U. S. A.

Sole makers of *Whitman's Instantaneous Chocolate, Cocoa and Marshmallow Whip*

WHITMAN'S FAMOUS CANDIES ARE SOLD BY

E. C. FLEISCHMAN, Colonial Theatre Building.

HARVEY HESS, Linden and Union Streets.

HAROLD B. SNYDER, Fourth and New Streets.

ELMER O. PROSSER, 8 West Broad Street.

E. H. YOUNG, Broadway and Fourth Street.

GALLAGHER'S PHARMACY, Fifth Ave. and West Broad St.

UNANGST PHARMACY, Inc., Broad and High Streets.

BETHLEHEM STEEL COMPANY

General Offices: BETHLEHEM, PA.

Iron and Steel Products

PLANTS AT

Bethlehem, Reading, Lebanon, Steelton, Johnstown and Coatesville, Penna.

Sparrow's Point and Baltimore, Md.

Lackawanna, N. Y.

"The sweetest pipe in the world"



The Milano is made in 26 smartshapes in smooth finish, from \$3.50 up; rustic finish, \$4.00 up—all insured for your protection. Look for the white triangle on the stem.

MILANO

The Insured Pipe

This snappy
style is
No. 1780

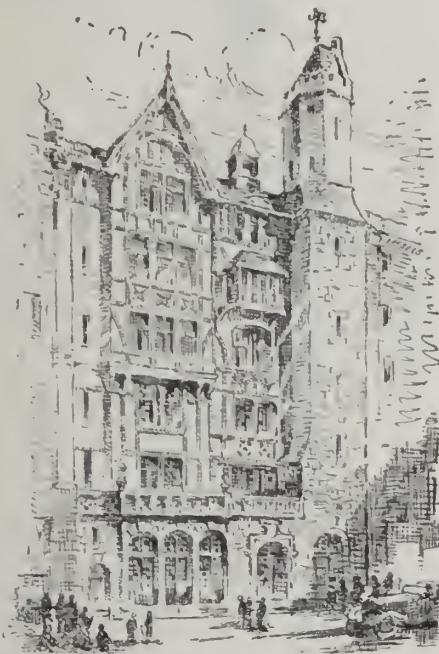


WM. DEMUTH & CO.
World's Largest Manufacturers
of Fine Pipes
230 FIFTH AVE., NEW YORK

-POST-AND-MCCORD-
-INCORPORATED-
STRUCTURES -
- ONE HUNDRED AND ONE -
- PARK AVENUE -
- N.Y. -

NOTICE

PLEASE BE ADVISED THAT IN THE NEW LOCATION, IN FIFTH AVENUE, FINCHLEY HAS ARRANGED A UNIQUE, COMFORTABLE, AND RATHER EXTRAORDINARY FLOOR WHICH IS DEVOTED EXCLUSIVELY TO THE DISPLAY OF WEARABLES FOR COLLEGE MEN. SUITS, OVERCOATS, HATS, SHOES, SHIRTS, WOOLIES AND VARIOUS ACCESSORIES OF NOTABLE STYLE AND QUALITY.



*Design of
Finchley House
Suggested by "Backs"
of Old Trinity College,
Cambridge, England*

FINCHLEY
Fifth Avenue at 46th Street
NEW YORK

McClintic-Marshall Company

BRIDGES, BUILDINGS AND
OTHER STRUCTURES OF STEEL

GENERAL OFFICE—OLIVER BUILDING, PITTSBURGH, PA.

C. D. Marshall, '88, Pres.

H. H. McClintic, '88, Vice-Pres.

R. W. Knight, '94

Mgr. Foreign Dept.

G. R. Enscoe, '96

Mgr. New York Office

C. M. Denise, '98

Contracting Manager

T. L. Cannon, '03

Mgr. Rankin Works

R. McMinn, '07

Engineer

F. U. Kennedy, '07

Mgr. Philadelphia Office

E. F. Gohl, '07

Mgr. Baltimore Office

G. A. Caffal, '10

Mgr. of Erection

W. O. Cannon, '16

J. H. Wagner, '20

L. A. Walker, '08

Leslie Allen, '16

BRANCH OFFICES

New York,

Philadelphia,

Cleveland,

Detroit,

San Francisco

Boston,

Baltimore,

Cincinnati,

Chicago,

Los Angeles.

JACOB REED'S SONS
1424 26 CHESTNUT ST.
PHILADELPHIA

Fine fabrics in unusual attractive patterns and colorings, Reed's Standard of Tailoring and moderate prices make Reed's Clothing especially desirable.

Suits, Top Coats,
Overcoats,
\$35 and upward

This store is as old as Lehigh—was founded in 1876. Handling the best line of Traveling Goods, Leather and Horse Goods, Cutlery, Laundry Cases, etc. WE REPAIR PROMPTLY.

ADAM BRINKER
119 EAST THIRD STREET

Davies-Strauss-Stauffer Co.
WHOLESALE GROCERS
COFFEE ROASTERS
Tobacco — Cigars — Confectionery
BETHLEHEM, PA.

Eat Meyer's
ICE CREAM

"THE CREAM OF THE VALLEY"

DRINK MEYER DAIRY'S
MILK

Telephone 3150.

PHILLIPS MUSIC SHOP

14 EAST THIRD ST.

We Always Have the Hits on

COLUMBIA
VOCALION
OKEH
RECORDS

How doth the busy registrar
Search out the weakest joints.
And always scrape the credits off
At most strategic points.

—Purple Parrot.

—:o:—

WE CAN'T IMAGINE
Imagine being the lucky journalist who made the CORNELL WIDOW.

—Banter.

—:o:—

PREMATURE
Voice over the phone—"Mr. Goldstein! Mr. Goldstein, your store is on fire."

Goldstein—"Vat! Already!"
—Pointer.

BUY ELECTRICAL AND RADIO SUPPLIES, LAMPS AND FIXTURES AT

THE ELECTRIC SHOP
307½ W. FOURTH STREET

G. Elliott Hill Estate
MAIN AND MARKET STREETS



You don't need an adding machine with us to make your expenses come out right.

The high quality of our clothing, hats, shoes, and furnishings doesn't mean they're high priced.

They're not!
At Howers' Confectionery Store

Tuesday, March 18th

with everything Lehigh men wear in the Spring. Prices moderate.

ROGERS PEET COMPANY

Broadway at Liberty Street	Broadway at Warren Herald Sq. at 35th St.	Broadway at 13th "Five Convenient Corners"	Street at 41st St.
----------------------------------	--	--	-----------------------

NEW YORK CITY

TORPEY'S

2.—Music Houses.—.2

VICTROLAS	— VICTOR RECORDS
PICTURE FRAMING	— REPAIRING
112 E. THIRD ST.	203 W. FOURTH ST.
BETHLEHEM, (SO. SIDE)	

JOSEPH McGARR

Real Estate

—:o:—

BOUGHT SOLD, and EXCHANGED

—:o:—

336 Adams Street. Phone 1253

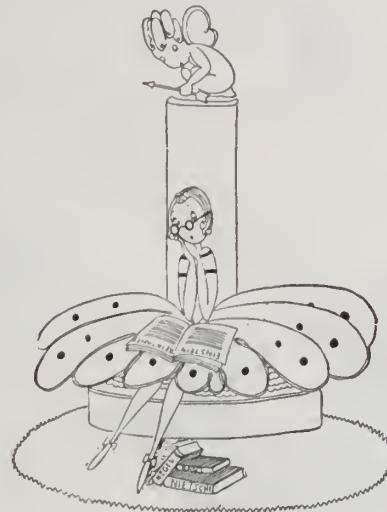
WALBERT & BURLINGAME
PLUMBING AND HEATING
Bell 'Phones 914 and 1858-J
805-13 BROADWAY, Bethlehem, Pa.

DO IT NOW DO IT NOW

Joe Gish learns about women from



MILICENT the Professor's Daughter



The illustrations to the east and west show Millicent before and after. Before is when, as Professor Crichening's daughter, her life interest centers in the Hegel boys.

After is when, as current flame of Joe Gish, Esq., she is seeing more of the world. Also, as you will note by the Paris gown, the world is seeing more of Millicent. My reputation as a discoverer was considerably increased by Milly's success with the stags at eve. But the real credit belongs to *Vanity Fair*. When I first

saw Millicent I knew that some Spartan remedy was needed. So I parted with my last two dollars and sent her a subscription . . .

To my delight, she emerged from the doldrums immediately. She replaced tangents with tangoes. She learned to ignite a dinner party. She can now tell a tennis racquet from other noises. I am receiving cordial invitations from Millicent and A grades from her father.

Joe Gish

10 issues for \$2

V A N I T Y F A I R

TEAR IT OUT TEAR IT OUT TEAR IT OUT TEAR IT OUT FILL IT IN FILL IT IN FILL IT IN FILL IT IN

Vanity Fair, Greenwich, Conn.

Dear Vanity Fair:

One of my Profs is in immediate danger of flunking me. A little attention judiciously distributed to his daughter Miriam may save the day. For TWO DOLLARS enclosed send me TEN ISSUES of *Vanity Fair*.

Name, etc.

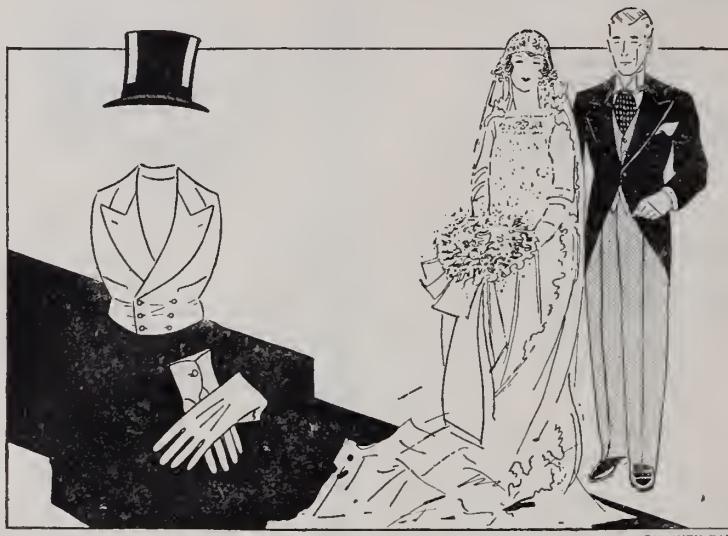
.....

.....

Illustrations copyright by *Vanity Fair*

PIN TWO BUCKS PIN TWO BUCKS PIN TWO BUCKS DO IT NOW DO IT NOW DO IT NOW DO IT NOW

Vanity Fair's Assembled Wardrobe



©VANITY FAIR

The New Wrinkles in the Well Dressed Man's Sports Shirt



©VANITY FAIR

The Well Dressed Man at the Smart Day Wedding

There are, generally speaking, two sorts of weddings, the formal and the informal wedding, but in this article the formal day wedding only will be dealt with. Such a wedding takes place in a large house or church, or even at a hotel and many people are invited. The bride wears the traditional long veil and white satin dress, and the groom, to be in the picture and dressed properly for the occasion, should always wear a cutaway and a silk hat. With a cutaway, black striped trousers are generally worn, but still smarter are trousers of plain grey cheviots or worsteds in a light colour. Of course, a single-breasted waistcoat to match the coat is always in order, but an odd waistcoat of linen or flannel in white or pearl grey is much more appropriate for a big wedding. As to collars and ties a wing collar is the thing, and the first choice in ties is a puffed tie, or an Aseot, as it is sometimes called, shown above. The second choice is a full wide bow tie, and the third four-in-hand. The four-in-hand is much more suited to an older type of man than the usual groom, and therefore the first two are the better choice. Leaving the church, the groom should carry white chamois

or buckskin gloves, and a straight malacca stick with silver, gold, or ivory knob. In the matter of shoes, there is a choice between black patent leather oxfords, black calf oxfords, and black boots with cloth or kid uppers. With any of these, grey or black silk socks are worn, and, of course, spats in white linen or grey cloth are also correct to wear with low black shoes. The groom and the other wedding attendants should always wear white flowers in their button-holes, such as white carnations, gardenias, or small bunches of white violets. It is usual for the ushers to dress alike wearing the same collars and ties, and also for the best man and the groom to be similarly dressed with something to distinguish them from the ushers.

The informal wedding will be dealt with in this column in the coming issue.

If you are interested in any question of dress or etiquette, write the "Well Dressed Man," care of the Lehigh Burr, and your letter will receive prompt and careful attention. Do not fail to give accurate address.

(Copyright, 1924, by Vanity Fair, New York)

The shirt with collar attached, commonly called a sport shirt, but in reality the well-dressed man's preference in shirts for general summer wear, to be in the latest fashion, has one or two changes to be noted by the spring shopper. First and foremost of these is the long-pointed collar without which no sports shirt today can be considered smart. This collar is of much more generous proportions than formerly, and in order to set properly and give that neat appearance which is most necessary with soft shirts, it should be fastened with a pin close under the knot of the tie. The second most important change in the up-to-date sports shirt is the measurement of the wristband, which is now worn very tight, and should measure about eight and a quarter inches—not more. This wristband is fastened with one button. As to the materials for sports shirts, broadcloth and oxford are in the lead. Stripes are very strong, and the widely spaced stripe in brown, a dark shade of blue, yellow and pink, or blue oxford, is extremely popular. In broadcloth, the neatest shirts are those in white.

If you are interested in any question of dress or etiquette, write the "Well Dressed Man," care of the Lehigh Burr, and your letter will receive prompt and careful attention. Do not fail to give accurate address.

*(Copyright, 1924, by Vanity Fair
New York).*



Your best efforts when accepted, will popularize your comic with millions in

CollegeHumor

"The Best Comedy in America"
Chicago

Announcement:

CollegeHumor

is now published every month

YOU will find your best material attractively presented with such leading national figures as:

WRITERS—1925

Stephen Leacock	David R. Solomon
Meredith Nicholson	Phyllis Duganne
Ellis Parker Butler	Thyra Samter Winslow
Stephen Vincent Benét	Courtney Ryley Cooper
Katharine Brush	Dana Burnet
Arthur Somers Roche	Cosmo Hamilton
George Jean Nathan	Wallace Irwin
Donald Ogden Stewart	Percy Marks
H. C. Wirtner	Robert Benchley
James Montgomery Flagg	Octavus Roy Cohen
John T. McCutcheon	Dorothy Dow

Holworthy Hall

Covers by

Rolf Armstrong, Penrhyn Stanlaws, John Held, Jr.,
and others

Other Illustrators for 1925

Arthur William Brown, R. F. Schabelitz, Gilbert Wilkinson, Ralph Barton, Franklin Booth, James Montgomery Flagg, John Collins, and Charles Sarka

KOEHLER MUSIC HOUSE
26 EAST THIRD STREET

Chickering Pianos—Victrolas
Everything Musical

THE HOTTEST COAL
and
THE COLDEST ICE

Phone 1700

ARTIFICIAL ICE COMPANY
SECOND AND NEW STREETS

MILTON S. GRIM

Maker of

Attractive Printing

312 BROADHEAD AVENUE
Bethlehem (South Side), Pa.

X-Ray Diagnosis 'Phone 401

Dr. C. H. Wilkinson

DENTIST

80 West Market St., Bethlehem, Pa.

Ham:—What's the difference between a college boy standing, facing the east, on the corner of Broad and Main, and one seated in the front row of the LoRenz Theatre on a Saturday night?

Egg:—Give up.

Ham:—Thirty-five cents.

Dietrich's

Fraternity

Heating -:- Plumbing

Sheet Metal Work

15-17 West Third St., Bethlehem, Pa.

CHAS. VORKELLER

Florist

817 Seneca Street 'Phone 17

COMPLIMENTS
—OF—

UNIVERSITY RESTAURANT
and
Garden of Sweets

Fresh Home Made Cakes Daily

Ye "ICE-KIST" Shoppe

440 WYANDOTTE STREET

Ice Cream and Candy
Hot Chocolate & Coffee

Get It at
SNYDER'S

Bethlehem's Standard Drug Store
Complete, Convenient, Drug Service
FOURTH AND NEW

THE
JOHNSTON & MURPHY
SHOE
TRADE
MARK

The trade-mark of America's finest
shoes for men. The college man's
guide to shoe satisfaction.

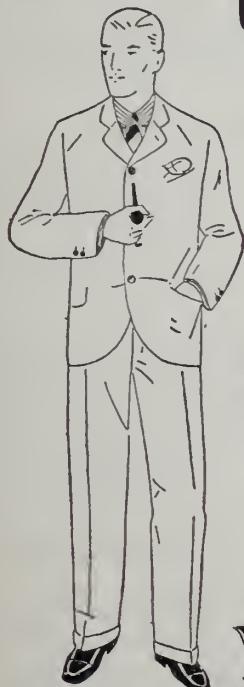
FARR'S Bethlehem
Allentown

*The majority of Lehigh Boys are completing their
higher education by learning to shake
a fragrant sock at*

CUNNINGHAMS

PRIVATE
DANCING STUDIO
630 Fifth Avenue

MEN OF ENGLISH AND AMERICAN UNIVERSITIES



ALL ADMIRE THE PARTICULAR STYLE AND CUT OF

The Oxford

A THREE
BUTTON LOUNGE SUIT
WITH ROLL COLLAR AND
SHORT LAPELS.

\$26.50 to \$37.50

BROMLEY'S
817 BROADWAY
BRANCH STORE
ONE MAIDEN LANE
NEW YORK

LUXENBERG

CLOTHES FOR THE COLLEGE MAN



The FLY-FRONT Coat

BROAD shouldered, easy hanging—their conservatism proclaims their smartness. Cut in light weight and winter weight woolens in patterns approved by college men.

\$34⁵⁰ to \$49⁵⁰

NAT LUXENBERG & BROS.
841 BROADWAY, NEW YORK

Permanent Showing
TOM BASS, Bethlehem, Penna.

Our style memo. book sent free on request

Hotel Bethlehem

FIREPROOF

Offers Lehigh Students' friends and families hotel accommodations equal to that found in the largest cities.

Our facilities are the best for class and fraternity dinners, banquets, etc.

He—Between you and me and the lamp-post, I can't see anything wrong with the modern girl's dress.

She—It is often a different thing if the lamp is lit.

Black and Blue Jay.

— :o : —

She was only an aviator's daughter, but she gave me the air.

MEALEY'S

Regular Dancing Monday, Thursday and Saturday

Special Holiday Matinees and Receptions

THE SUN INN
MAIN NEAR BROAD
T. F. Newby, '89; Prop.
Thoroughly Pleasing
Reasonable Rates

GANEY & KING
General Contractors
E. P. Wilbur Trust Co.
Bethlehem, Pa.

KOCH BROTHERS
ON THE SQUARE ALLENTOWN

Distinctively Correct Apparel for
College Men—for all Occasions.



AUTO ACCESSORIES,
HARDWARE AND SPORTING GOODS
Genuine Ford Parts, American & Pedric Piston Rings
Gaskets for all Make of Cars
U. S. Royal Cord, Goodrich Silvertown and Regal
Cord Tires
THE BIGGEST ACCESSORY STORE IN
BETHLEHEM
BETHLEHEM SALES STORE
215 Broadway

Our Mechanical Department Always at Your Service

EARL H. GIER
Jeweler
121 W. FOURTH ST. BETHLEHEM, PA.
(Next to Post Office)

THOMAS P. CULHANE
Optometrist and Optician
Eyes Examined Glasses Fitted
127 W. FOURTH ST. Phone 755

ALEXY'S BOOTERY
The Store That Satisfies
Shoes for all Occasions
209 E. 3rd St. 15 W. Broad
10% Discount to all Students

DESK LAMPS, FIXTURES, RADIO
A. C. Dullenkopf Electric Co.
Phone 1951
427 WYANDOTTE STREET

AT THE BALL
Behold the dance hall!
Girls so pretty and so fair,
Dancing with their backs so bare,
Couples clutched in fond embrace,
Writhing, wriggling, face to face,
Rocking, shaking to and fro,
While the chaperones come and go,
Never uttering a protest,
Passing all away in jest.

Behold the balcony!
A lover stands beside a maid,
Her hand in his is lightly laid,
Nothing wrong or nothing bad,
A sight to surely make one glad.
But alas! a chaperone near
Scolds and shrieks in tones severe,
And the pair turn back once more,
Back again to the ballroom floor.

And as they dance she whispers low
To her young and bashful beau,
"Hold me tight, O Johnny, dear,
Anything is proper here
At the ball."

Black and Blue Jay.

DRISSEL & EBERTS
Hardware Dealers and Jobbers
of the Thos. E. Wilson's Sporting
Goods and Athletic Goods. When in
need of Sporting Goods, we will sup-
ply you with the right goods and the
right price.

21-23 E. THIRD St., Bethlehem, Pa.

J. S. KRAUSE HARDWARE CO.
Sporting Goods, Cutlery, Etc.
41 SOUTH MAIN STREET
BETHLEHEM, PA.

BUY YOUR SMOKES AT
MAX'S SMOKE SHOP
128 WEST FOURTH STREET
(Opposite Post Office)

C H E C K E R C A B
AT YOUR SERVICE
Phone 3000 Five Points

THE HOOVER AND SMITH COMPANY

616 Chestnut Street

Philadelphia, Penna.

Diamond Merchants, Jewelers and
SilversmithsCollege Fraternity Jewelers
Send for Catalogue

Class Pins and Rings

Designs and Estimates Furnished

PERMANENT SATISFACTION

Medals Prizes Trophies

Bethlehem
Trust
Company

BROAD AND MAIN STS.

LAZARUS—LUGGAGE

The Dependable Kind

Laundry Cases a Specialty

Repairing of Luggage and Leather
Goods (a specialty)339 Broadway, Bethlehem (S. S.), Pa.
(Opposite Colisseum)

G I F T S

Worsley's Art and Gift Shop

68 WEST BROAD STREET

Hildenberger & Goodwin

"Insurance Plus Service"

WILBUR TRUST CO. BUILDING

Bethlehem

Philadelphia

ABE PHILLIPS

Pawn Broker

13 W. THIRD ST. BETHLEHEM, PA.

Buying of all Kinds of Old Clothing

Drop a Postal Card



Dean: Are you a junior or a senior?

Mercur: Neither, I'm an Italian.

—:o:—

Washington Smith: *Wud yo-all like to see a pictor ob my gal?*Rastus: *Lawd, niggah, she am bawl-headed.*W. S.: *Go wan—yore holdin' that there pictor upside down.*

—:o:—

What time of day was Adam born?

I dunno.

A little before Eve.

CLOTHES

for the
classes

before

they are
popular
with
the massesFROM OUR TAILOR SHOPS
DIRECT TO YOU*Save the Middleman's Profit*

National Tailors

Made to Your Measure

All Wool \$29.50

'Nationally Known—Justly Famous'

Phone 1577 Open Evenings

WE REPAIR

Starters — Generators — Magnetos

PHILCO BATTERYS

KESSLER-HILL Battery & Ignition Service

205 BROADWAY

Bethlehem, Pa.

All makes of Batteries recharged
and repairedAlways Consult Our Long Experienced
Registered, Honest, Licensed, Expert
Conscientious

DR. J. BERCOVIT

29 years in Practice of Optometry
For Eye Examination and Professional
Services—Good, Shelltex, Toric. Guaranteed
Eye Glasses Prescribed As Low As

\$4.88 FEE COMPLETE

214 SOUTH NEW STREET
SOUTH SIDE, BETHLEHEM
Bell Phone 2028-R. Lady Attendant.

Compliments of

Dr. D. A. Culhane, D. D. S.

105 WEST FOURTH STREET
Bethlehem, Pa.

LEHIGH STATIONERY COMPANY

A Complete Line of
STATIONERY SUPPLIES



14 WEST FOURTH STREET

*Bethlehem's Official Student Self Aid Stationery Store***WE STRIVE TO PLEASE****THE BOOK EXCHANGE**

New and Second-Hand University Text Books
and Supplies

12 E. Fourth Street, Bethlehem, Pa.

PETER O. KOCH, Prop.

Member of Students Co-Operative Exchange

Wyandotte Cleaners & Dyers

Suits Pressed and Repaired
Goods Called for and Delivered

Telephone 1965 319 S. NEW

Have you ever thought what a suitable Gift to a Friend a GOOD PHOTOGRAPH is?

* * *

McCAA
Photographer

111 W. 4th St. Bethlehem

Atlantic City Hot Dog Stand
Hot Dogs and Coffee, Cigars, Drinks,
Ice Cream, Cigarettes, Candy
300 Broadway *Stam Pappas, Prop.*

Lehigh News Agency**Samuel Wilson, Prop.**

MAGAZINES, PERIODICALS, CIGARS
AND CANDY

315 NEW STREET, South Side
BETHLEHEM, PA.

EXCLUSIVE DISTRIBUTOR OF THE LEHIGH BURR IN BETHLEHEM

THE COLLEGE SHOP**Gentlemen's Furnishing Store****Corner Fourth and Vine Streets**

Langrocks suits, topcoats, and overcoats, exclusively designed and produced for men whose instinctive good taste demands a special treatment in clothes for correctness and dignity.

*Exclusive Agency for
WHALLEY-FORD, LTD.
British Footwear*

*Telephone 1864**John J. Gasdaska, Prop.***ELECTRIC LAUNDRY CO.**

**SPECIAL RATES and SERVICE
FOR STUDENTS**

Phone 36

Bricker's
GOLDEN FLAKE
BREAD

BETHLEHEM BAKING CO.

535 AVENUE C
Bethlehem, Pa.

BETHLEHEM TRANSFER LINE

**WM. J. HUMMEL, PROP'R
BAGGAGE AND TAXIS**
Bell Phone 188-M
Garage Phone 188-J
**Office—Union Depot
BETHLEHEM, PA.**

How do you know that this is not wood alcohol?

I strained it through a handkerchief and it didn't leave any shavings.

—:o:—

Anyone: Why don't you get a haircut?

Perkins: I'm trying to cut down on overhead expense.

—:o:—

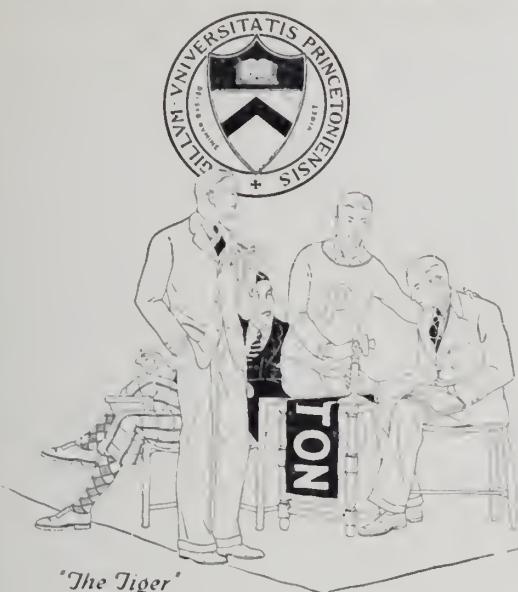
Bull: What are you taking for your cold?

Thrower: Make me an offer.

—:o:—

Teacher: You know that Ceaser was stabbed in the Senate.

Willie: No sir, he was stabbed in the back.



Braeburn
SMART STYLED CLOTHES FOR
COLLEGE MEN
Tailored at Rochester

Colonial Grill...

*Seafood, Chops
Steaks, Etc.*



BUSINESS MEN'S LUNCH



Just the Place to go After the Show

40 WEST BROAD STREET

ZIEGFIELD

HAS THE
GIRLS, COME AND
SEE OURS

— IN —



“Russian Around”

75 PEOPLE

A Musical Comedy of the Western and Eastern
Atmosphere That is Alluring

—BY—
MUSTARD AND CHEESE

SATURDAY EVENING
APRIL 25, 1925

Liberty High School
BETHLEHEM, PA.

FOR INFORMATION OR TICKETS
ADDRESS:—

Publicity Manager,
Phi Delta Theta House,
Bethlehem, Pa.

“RUSSIAN AROUND” WEEK-END ALSO INCLUDES THE JUNIOR PROM. ON APRIL 24, AT DROWN HALL, FEATURING CARL FENTON AND HIS BRUNSWICK RECORDING ORCHESTRA.

Follow the Arrow and you follow the Style



ARROW COLLARS

WHAT IS UNIVERSALLY ACCEPTED AS PROPER
IN COLLARS, FINDS ITS MOST CORRECT
EXPRESSION IN THE ARROW STYLES



